Digital Business, 120 hp/credits Master programme (start Autumn 22)

Year 1

A1

Digitalization and Industrial Dynamics, A1N 7,5 hp/credits

Understanding Digital Business A1N 7,5 hp/credits **A2**

Advanced Research Methods in Entrepreneurship A1N 7,5 hp/credits

Digital Entrepreneurship A1N 7,5 hp/credits

Data Analysis for Decision Making A1F 7,5 hp/credits

S1

Digital Business Modeling A1N 7,5 hp/credits Digital Marketing A1F 7,5 hp/credits

S2

Entrepreneurial Finance A1N 7,5 hp/credits

Year 2

Leading and Organizing Innovation Work A1N 7,5 hp/credits

International Internship on Digital Business, A1N 15 hp/credits

Business Law in a Digital Context A1F 7,5 hp/credits

Master Thesis in Business Administration A2E 30 hp/credits



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2022-05-17