



JÖNKÖPING UNIVERSITY  
*International Business School*

Jönköping, May 2024

**Dear International Economics student,**

I would like to take this opportunity to welcome you to the programme and provide you with some initial information about your first two courses. I am very pleased that you have chosen this programme, and I can assure you that my colleagues and I will do our utmost to provide you with an excellent education and experience here at JIBS.

The programme you are enrolled in is designed to develop your ability to understand and analyse various types of socio-economic problems within an international and global economy context. You will learn to use economic theory to analyse and evaluate economic problems and understand their underlying factors. The ability to analyse problems systematically is fundamental to modern economics and is a core aspect of the entire programme. The primary focus of the programme is economics, in which you will earn 90 credits. Additionally, you will gain a strong foundation in mathematics, statistics, and econometrics, with 30 credits in these subjects, which will equip you with the necessary skills and tools to process and analyse data, including for your bachelor's thesis in your final semester. These skills are increasingly sought after in the job market upon graduation. The programme also includes 30 credits in business administration, covering various aspects such as leadership, entrepreneurship, accounting, and finance, providing insights into the business side of your education. Furthermore, there is a full semester dedicated to studying abroad at one of our partner universities worldwide, where you are free to elect 30 credits in topics that interest you. This presents a unique opportunity to either broaden or specialise your knowledge in any subject you prefer.

The programme starts on Monday, 19<sup>th</sup> August, with a formal roll call at JIBS. The following are the first two courses you will take.

### **Introduction to Economic Thought**

This course introduces you to the origins of economic theories and their development, as well as their interconnections with other fields such as political science and philosophy. It will also enhance your understanding of how economic thoughts have influenced societal development and the role of institutions.

The course will cover the ideas and theories of classical economists, including Adam Smith, David Ricardo, Karl Marx, John Maynard Keynes, and Joseph Schumpeter. It will also explore the contributions of Nobel Memorial Prize laureates in Economics.

The course book used in the course is Heilbroner, R.L. (1999). *The Worldly Philosophers* (7th edition). Simon & Schuster. ISBN: 0-684-86214-X.



**Associate Professor Marcel Garz** ([marcel.garz@ju.se](mailto:marcel.garz@ju.se))  
the examiner and main teacher in this course.  
Office: B5015

More information about the course, including the course syllabus, can be found [here](#). The schedule for your programme can be found [here](#) by choosing the *International Economics* option with the ending H24, as your class is starting in autumn 2024.

In parallel to this course, you will also take your first course in Business Administration.

### **Entrepreneurship**

This is an introductory course in Business Administration. The course content focuses on entrepreneurship actors and their endeavors in the process of starting and running a venture. More specifically, the course is structured around four equally important areas: (1) Entrepreneurial Mindset, (2) Entrepreneurial Opportunity, (3) Entrepreneurial Action, and (4) Entrepreneurship in Context.

Learning is primarily based on self-study of the literature, along with individual and team preparation for seminars and project work. The learning process is enhanced by lectures and seminars that connect theory with practice. The team projects are especially critical for applying theoretical concepts and enriching the learning experience.

The required reading for the course includes:

Barringer, Bruce & Ireland, Duane (2018). *Entrepreneurship: Successfully Launching New Ventures*, Global Edition, 6th edition. Pearson Education. ISBN: 9781292255330

Additional articles will be listed and made available online when the course begins.



**Assistant Professor Dinara Tokbaeva** ([dinara.tokbaeva@ju.se](mailto:dinara.tokbaeva@ju.se))  
the examiner and course coordinator.  
Office: B6040

More information about the course, including the course syllabus, can be found [here](#). To find the schedule the course see instructions above.

As the program director, I, Anna Nordén, am responsible for the overall coordination of the programme's courses, ensuring high program quality. I also serve as a liaison between you, the students, and the faculty. You are more than welcome to contact me at any time with questions regarding the programme. For inquiries specific to individual courses, it is more effective to contact the course examiners directly.



**Assistant Professor Anna Nordén** ([anna.norden@ju.se](mailto:anna.norden@ju.se))  
Program Director of Applied Economics and Data Analysis  
Office: B5050

*We look forward to welcoming you to JIBS in August where we will offer you an international experience within a local context, enriching your academic journey with global insights and community engagement.*

**Anna and the teaching team of *International Economics***