

International Marketing, 60 hp/credits Master programme (start Autumn 20)

Year 1

A1

Consumer Behavior A1N
7,5 hp/credits

A2

Market Communication in
a Digital World A1N 7,5
hp/credits

S1

Master Thesis in Business Administration A1E
15 hp/credits

S2

Marketing Theory A1N
7,5 hp/credits

Marketing Research A1N
7,5 hp/credits

Applied International
Marketing A1N
7,5 hp/credits

Contemporary Issues in
International Marketing,
7,5 hp/credits

Business Admini- stration	Economics	Language	Statistics	Law	Informatics
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